

## **Monthly Meeting**

November 30th, 2022 10:30am MCGC Burgen Room + ZOOM



- Motion by Nicole for approval of October meeting minutes, second by Lindsay
- Financial Update
  - CRABC--\$784.70
    - Decrease of \$25 for MBC membership renewal paid in November
  - WBW--\$354.24
- What can we use our dollars towards?
  - Becoming 501c3 (see link <u>HERE</u> for paperwork and cost for submission.)
  - Order printed Year In Review documents
  - Order printed resource guides for Hutch Health and Ridgeview
  - Purchase an evidence-based curriculum to use at community education classes.
  - Breastfeeding books for libraries in all 3 counties?
  - Grants for lactation spaces? Is this duplicating what SHIP can do with their dollars?
- Bring ideas to annual meeting in January for 2023 goal setting!
- Social Media/Marketing (Jenny, Joanne, Brianne, Meg, Dixie, Lois)
  - Jenny to send out Doodle Poll to set up meeting
- Coffective (Lindsay and Whitney) grant completed
  - All-Staff with Meeker Memorial 11/29 and 12/1
- WBW Celebration
  - Next year--model Mamapalooza event?
    Resource fair, a few speakers (chiropractor, Milk Moms, etc.), 5k?
  - BCBS (Gary) interested in sponsoring next year. Also check with SCHA and Primewest.





Reviewing 2022 Goals





- Public Health
  - Meeker: All-Staff with Meeker Memorial, SHIP assisted with permanent space at County fair
  - McLeod: Board approved lactation space at courthouse
  - Sibley: No new updates
- Meeker Memorial: All-Staff meetings attended by Jenny on behalf of PH/Coffective.
- Hutchinson Health: not present
- GRH
  - Baby Cafe update?
- Moms Like You/BF Peers: Rebranding to "TLC: The Lactation Corner" \*\*Will need to be updated on our resource guide before printing any more professionally!\*\* Now meeting at Hutch library vs. Wheel and Cog
- WIC: Food package changes likely coming
  - MN WIC Facts 2022
- Nurse Family Partnership: New director
- Minnesota Breastfeeding Coalition



- PMAD's webinar recording from Primewest
- Great Lakes Breastfeeding Webinars free monthly
- Breastfeeding LA
- MBC Events
- GOLD Lactation
- <u>Recorded Webinar Colostrum: The Golden Ticket to a Healthy Start</u>



- AAP updated <u>recommendations</u> for breastfeeding
- New Mastitis recommendations
- 2022 Breastfeeding Report Card released
- Breastfeeding Initiation Rates for babies in MN

## Future Meetings

Noon-1:30pm 1st Tuesday of each month

January 3rd ANNUAL MEETING via ZOOM

February 7th

March 7th

April 4th

May 2nd

June 6th

July 11th

August 1st

September 5th

October 3rd

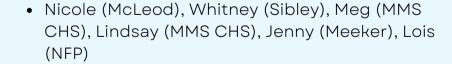
November 7th

December 5th



- Website and Facebook Page
- Our Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.
- Our Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

## **Attendance**





- Follow-up with MBC regarding 5 free event registrations (won from 90-Day Challenge)
- Post October meeting minutes on website
- Whitney will send calendar invite for 2023 with zoom link