



# Monthly Meeting

October 3rd, 2023 @ 12:30pm

via Zoom

## Welcome

- Introductions
- Motion to approve June meeting minutes by Meg, second by Lindsay.
- Financial Update
  - General: \$784.70 plus gift cards
  - WBW: \$514.08 plus gift card

## Old Business

- Reviewed changes to operating procedures
  - Send out to CRABC list for any further revisions and approve at next meeting
- Review/recap WBW event
  - Create summary report of numbers
  - Suggestions: Choose a target audience and be consistent with messaging/outreach to that audience (post audience on flyer. Post if the event is come and go or set times, or post times that drawing will be held/silent auction will close.

## New Business

- Discuss 2024 meeting schedule
  - Suggested--quarterly and as needed
    - January--annual meeting
    - April--kick off WBW event planning
    - July--prep for WBW event
    - October--recap and review
  - Leader for following meetings will be decided on at the end of each meeting.
- Review website for updates
  - Post 2023 minutes and archive 2022
  - Update Year In Review
  - Are we able to track site traffic for numbers?

## Discussion & Sharing

If time allows....


- Public Health: No updates/changes specific to breastfeeding
- Meeker Memorial: Not present
- Hutchinson Health Birthcare: Nicole unable to stay on to share updates
- Glencoe Regional Health: Not present
- TLC/Breastfeeding Peers: New bilingual peer has been hired. Equity in Lactation grant has been completed. Hutch schools asked staff to return for continued breastfeeding education. Lactation books have been placed in all Meeker and McLeod libraries.
- WIC: Returned to in-person appointments, Lindsay shared initiation reports for each county WIC agency.
- Nurse Family Partnership: Continuing to support moms, would like lactation books to distribute
- Minnesota Breastfeeding Coalition

## Trainings

- Great Lakes Breastfeeding Webinars free monthly
- Breastfeeding LA
- MBC Events
  - Annual conference October 12/13 in St. Cloud
  - Annual Meeting October 19th at 7pm (zoom)
- GOLD Lactation
- Recorded Webinar - Colostrum: The Golden Ticket to a Healthy Start
- Springfield Urban League

## Other

- AAP updated recommendations for breastfeeding
- New Mastitis recommendations
- 2022 Breastfeeding Report Card released
- Breastfeeding Initiation Rates for babies in MN



## Future Meetings

Quarterly meetings in 2024 (January, April, July, October)

- January 30th at 12:30pm via zoom
  - Lindsay will lead



## CRABC

- Website and Facebook Page
- Our Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.
- Our Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

## Attendance



Whitney (Sibley), Jenny (Meeker), Dixie (NFP), Lois (NFP), Meg (MMS CHS), Hannah (McLeod), Emily (Sibley), Lindsay (MMS CHS), Nicole (Hutch Health)

## Action Items



- Send out updated operating procedures for further suggestions/modifications.
- Create summary report for 2023 WBW event.
- Website updates