



Crow River Area Breastfeeding Coalition Annual Meeting

January 28th, 2022

10:30am

Zoom

Present: Jenny C (Meeker), Whitney N (Sibley), Nicole M (McLeod), Lindsay H (MMS CHS WIC), Odette B (Sibley CHW), Joanne W (Meeker Memorial), Meg S (MMS CHS WIC), Dixie J (NFP)

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of December Meeting Minutes	Motion by Nicole 2 nd by Lindsay	Post to website when new website is active.
2021 Financial Update	Balance of general fund: \$577.75 Balance of WBW fund: \$219.20 Whitney provided an update on a \$500 overpayment to Meeker Memorial related to the SEED money we had received. All is being sorted out.	Reconcile our tracking spreadsheet with actual account/Julie Schrum. Whitney check with Kiza on status of overpayment.
Coalition Accomplishments	Plan to make our Year In Review document reflective of community successes versus just noting what we accomplished as a coalition. <ul style="list-style-type: none"> • 12+ partners listed on Coffective site • Added local doulas and support groups to our resource guide • Shared about our past WBW events at MBC Spring Teleconference 	

	<ul style="list-style-type: none"> • “Milk Meeting” event brought 26 people, 6 latches, and 3 virtual latches • Started “Have You Heard” and “Did You Know” social media campaign, increasing page following • Had presence at all 3 county fairs • Ridgewater College purchased a lactation space for their campus’ • Per WIC breastfeeding data, Sibley County breastfeeding rates stayed stable (86%) from 2019 to 2020. Meeker and McLeod rates met Healthy People 2020 goals (83%), despite a statewide decrease in rates. 	
Annual Business	<p>Review Operating Procedures: Reviewed, fix one typo.</p> <p>Officer elections: Motion by Meg, 2nd by Joanne to re-elect all current officers.</p> <p>Review Resource Guide for updates. Could look into adding QR codes for websites in the future. Canva Pro will be purchased so we will have access to redesign the resource guides.</p>	<p>Whitney check phone numbers/websites from resource guide. Add New Ulm support group. CRABC website link will be changing.</p> <p>Revamp layout/design of resource guide when Canva Pro is purchased.</p>
Strategic Planning	<p><u>2022 Goals</u></p> <p>Post a minimum of weekly on CRABC Facebook page for all 12 months of 2022.</p> <p>Double Facebook page following by 12/31/22. Current number of people that like our page is 259.</p> <ul style="list-style-type: none"> • Jenny made a motion to use a previously received \$50 Kwik Trip gift card for a page giveaway. 2nd by Meg. 	

	Participate in 90-day challenge. Subcommittee: Whitney, Meg, Lindsay, Jenny, and Joanne.	
MN Breastfeeding Coalition	January 2022 Newsletter Representative Council Meeting February 10 th , 10-11:30am 90-Day Challenge	
Upcoming Trainings	<p>SAVE THE DATE 8th Annual Perinatal Hospital Leadership Summit February 25th, 8am-noon</p> <p>Great Lakes Breastfeeding Webinars Free monthly education</p> <p>Breastfeeding LA</p> <p>U.S. Breastfeeding Committee</p>	Please let Whitney know if you would like to register for the Hospital Summit; you can get a \$10 discount on registration.
Outreach	<p>Wheel and Cog Children's Museum is expanding their space and adding in a diaper changing station, bathroom, and lactation space. They are working with SHIP for some funding but looking for any other donations to the space. Donate breastfeeding books that we have on hand.</p> <p>Ridgewater College Lactation Space</p>	Donate books that we have on hand (add CRABC sticker inside cover). Meg will reach out to the director to see if she would be willing to attend the next meeting and join our email list. Discuss at next meeting any further donation we would like to make.
Parking Lot	Olivia Hospital will no longer be providing delivery services.	Joanne will reach out to Naomi Freyholtz to check on status of lactation clinic.

Future Meeting Dates	4th Friday every month, 10:30am February 25 th March 25 th April 22 nd May 27 th June 24 th July 22 nd August 26 th September 23 rd October 28 th November/December combined TBD	
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	