



Crow River Area Breastfeeding Coalition

December 6th, 2021 10:30am

Zoom

Present: Lois, Jenny, Whitney, Nicole, Brittany, Lindsay, Meg, Odette, Brianne

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of October Minutes	Motion by Meg, second by Brittany	
Financial Update	Motion by Lois, second by Meg to appoint Nicole McLain to treasurer position. She has reached out to Jayme to take over documents.	
Coalition Accomplishments	USBC 2020 Annual Report 2022 BF Legislation Change	
Review Strategic Plan/ Action Plan	Evaluate 2021 Goals: <ul style="list-style-type: none"> By December 31st, 2021, have at least 12 community partners registered/linked on Coffective to strengthen the online resource guide. 	

	<ul style="list-style-type: none"> • Throughout 2021, provide regular outreach through social media with materials targeting community members and followers. • Coffective (<i>Whitney and Lindsay</i>) <ul style="list-style-type: none"> ○ No response from GRH; outreach during COVID is difficult. Coffective has had staffing changes. Will revisit in January when new outreach coordinator is hired. • Marketing/Educational/Materials Outreach (<i>Joanne, Jenny, Brianne, Meg, Dixie, Jill, Lois</i>) <ul style="list-style-type: none"> ○ 'Did You Know?' and 'Have You Heard?' campaign <ul style="list-style-type: none"> ▪ Posts are scheduled through January 5th. Posted every 5 days. ▪ Links to resource (CDC, AAP, etc.) • Event Planning (<i>Whitney, Jenny, Brittany, Joanne, Nicole</i>) <ul style="list-style-type: none"> ○ Educational event for professionals ○ What financial partners do we have? Primewest? SCHA? UCare? ○ 2022/future goal 	
Partner Sharing	<p>Public Health</p> <ul style="list-style-type: none"> • Meeker is busy with vaccine clinics • McLeod has positions open. Continuing in-person visits. • Sibley offering in-person PPNB visits. <p>Meeker Memorial</p> <p>GRH</p> <p>Hutchinson Health</p> <p>Moms Like You/BF Peer</p> <ul style="list-style-type: none"> • Support groups continue <p>WIC</p> <ul style="list-style-type: none"> • Pilot program for Hyvee online shopping. 	

	<ul style="list-style-type: none"> Increased fruit and veggie benefit extended NFP Virtual and in-person visits. 	
MN Breastfeeding Coalition	<p>Update from annual meeting and workshop. (of workshop is available for 3 CERP's) Lindsay attended. Interesting/disappointing statistics were shared. She recommends listening to the recording!</p>	
Upcoming Trainings	<p>Practical Strategies for Managing Human Milk Supply December 7th</p> <p>MN Dept of Labor "Nursing Mothers in the Workplace" December 8th 10-11am</p> <p>Great Lakes Breastfeeding Webinars Free monthly education</p> <p>Breastfeeding LA</p> <p>U.S. Breastfeeding Committee</p>	
Outreach	<p>CRABC website on Healthy Communities page will be moved to the MMS CHS page. All minutes are archived on CHS Q drive. Jenny, Nicole, and Whitney working with Kerry W for the transition.</p> <p>Update resource guide in January. New support group based in New Ulm.</p>	
Future Meeting Dates		

	<p>As this time for 2022, plan to continue with 4th Friday every month, 10:30am. If in-person meetings resume, we will continue to offer a zoom option.</p> <p>January 28th February 25th March 25th April 22nd May 27th June 24th July 22nd August 26th September 23rd October 28th November/December combined TBD</p>	
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	