



Crow River Area Breastfeeding Coalition

September 24th, 2021

10:30am

Zoom

Present: Jenny C., Brittany B., Dixie J., Hannah P., Crystal D., Odette B., Brianne, Meg S., Lindsay H., Nicole M.

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of July Minutes	Motion to approve by Brittany 2 nd by Nicole	
Financial Update	Jayme – not able to make it today. Jayme may need to leave CRABC due to increased duties. More to come. Would need to fill treasurer position	
Coalition Accomplishments	Big Latch On/Milk Meeting event update: <ul style="list-style-type: none"> • 26 people, 6 latches • 3 virtual latches • Beans the clown, face painting, and giveaways Global Big Latch On: <ul style="list-style-type: none"> • 1,238 participants • 1,876 latches • 234 locations in 13 countries Thank you to everyone who helped with the event!	

<p>Review Strategic Plan/ Action Plan</p>	<ul style="list-style-type: none"> • Coffective (<i>Whitney and Lindsay</i>) <ul style="list-style-type: none"> ○ Coffective was going to reach out to GRH. ○ Mentor, Victoria, has reached out to GRH via email, has not heard back from them. Will reach back out in October • Educational/Materials Outreach (<i>Joanne, Jenny, Brianne, Meg, Dixie, Jill</i>) <ul style="list-style-type: none"> ○ Stayed on after the meeting to figure out a date to meet. • Marketing (<i>Jenny, Jill, Jayme, Lois</i>) <ul style="list-style-type: none"> ○ Display ○ Tents ○ Technology ○ Will combine Marketing and educational/Materials Outreach. Meg is interested in joining this subcommittee • Establish Event Planning subcommittee to replace WBW/BLO subcommittee <ul style="list-style-type: none"> ○ Idea came up as Wadena had hosted a training. Do we want to plan an event during this time or wait due to COVID? We are in a good location to get people from all over the state to attend a training. ○ Fundraising, capacity?? A lot of unknowns – put on hold to discuss at next months meeting 	<p>Reach out to others who have held trainings to get feedback. Feasibility study. Lois attended the training in Wadena, get feedback from Lois.</p>
<p>Partner Sharing</p>	<p>Public Health</p> <ul style="list-style-type: none"> ○ Meeker <ul style="list-style-type: none"> • WIC continues to be over phone. Assuming waiver will get extended again. Will extend 90 days instead of 30 days. Meeker started visiting new moms in the hospital again. ○ McLeod 	

- WIC over phone, continue to do face-to-face visits, busy with PPNB referrals, can still offer telehealth visits.
- Sibley: Continuing WIC via phone, no face-to-face contact unless high-risk needs (weight checks).

Meeker Memorial

GRH

Hutchinson Health

Moms Like You/BF Peer

- Moms like you support group: in-person meetings once a month on Saturday mornings. TBD if we will continue in October. Meg will contact CHS administrator as the group currently doesn't have permission to meet in person in a building. Low/nonexistent attendance both in-person and online. Additional grant funding received to try and start something in Sibley. In information/gathering stage yet.

WIC

- [Minnesota WIC Facts 2021](#) just released
- Self-checkout is available at Walmart – hit other payment and e-wic. Have clients reach out to peer if they have questions following their wic appointment or contact public health.
- Studies have shown the earlier you start WIC in pregnancy the more likely you will breastfeed. Waivers in place until January 16th. If extended would go until late spring. In congress – extending fruit/vegetable benefit.

NFP

- Referrals are slow. Back to in-person or Zoom visits depending on Covid screening. National symposium done virtually again this year. A lot of self-care promotion to prevent burnout.

<p>Minnesota Breastfeeding Coalition</p>	<ul style="list-style-type: none"> • Fall Workshop September 17th—update from anyone that attended • Annual Voting for board members and updated Bylaws. Informational video on bylaw updates can be found here <p>Save the Date: MBC Annual Meeting November 10th</p>	
<p>Upcoming Trainings</p>	<p>Northern Colorado Breastfeeding Coalition 2021 Annual Conference Virtual October 1st, 9:30-5:30</p> <p>Albany School of Public Health “Marijuana Use During Pregnancy and Breastfeeding” November 4th 7:30-9:30</p> <p>Great Lakes Breastfeeding Webinars Free monthly education</p> <p>Breastfeeding LA</p> <p>U.S. Breastfeeding Committee</p>	
<p>Outreach</p>	<p>County Fair updates</p> <ul style="list-style-type: none"> ○ Meeker <ul style="list-style-type: none"> ○ Community member donated fish house to use for space. ○ McLeod <ul style="list-style-type: none"> ○ Curtained space inside commercial building, handful of families used with appreciation of space. ○ Sibley: permanent space in the fair office was used with good feedback. 	

	<p>MN Department of Labor and Industry created brochures for Employee Rights in the Workplace for Pregnant and Breastfeeding moms English Spanish</p> <p>The Minnesota Department of Labor and Industry (DLI) is requesting proposals for engagement and outreach activities related to state wage and hour laws for expectant and new parents. Grants will promote education, outreach, communication, engagement, and training to build worker and employer understanding of Minnesota laws addressing:</p> <ul style="list-style-type: none"> • lactating employee rights to express milk in the workplace; • pregnant worker rights to workplace accommodations; and • state pregnancy and parental leave. <p>Detailed information about existing and new requirements can be found at www.dli.mn.gov/newparents. Information about the grants, including how to apply, can be found at www.dli.mn.gov/business/employment-practices/womens-economic-security-act-wesa-engagement-and-education-grant.</p> <p>Meeker sent this information off to their chamber.</p>	
Fundraising	<p>Future option: Usborne Cards for a Cause for Event--\$30 for a box of 30 cards, variety of cards/themed boxes. Organizations receive \$13 back from each box sold. Fundraiser is open for 2-3 weeks; bulk order is shipped to organization and they disperse the orders.</p>	

	<ul style="list-style-type: none"> • Has to be a 501c, need to look into if MMS would be the host or state breastfeeding coalition to be the host and mail a check to us. Jayme had the connection. Do we want something that we are fundraising for? Put on hold for now as a lot of school fundraising going on before Christmas. 	
Future Meeting Dates	<p>4th Friday every month, 10:30am</p> <p>October 22nd November/December combined - December 6th at 10:30 AM</p>	
Respectfully Submitted:	Nicole McLain, PHN	