



Crow River Area Breastfeeding Coalition

July 23rd, 2021 10:30am

HHW large conference room (with Zoom option)



Present: Jenny (Meeker), Jayme (McLeod), Nicole (McLeod), Lindsay (MMS CHS WIC), Brittany (McLeod), Nichole (McLeod), Whitney (Sibley)

Present via Zoom: Crystal D. (Sibley NFP), Odette (Sibley), Joanne (Meeker Memorial), Meg S. (BF Peer), Lois (McLeod NFP)

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of June Minutes	Motion by Lindsay 2 nd by Jayme	Post June minutes to website
Financial Update	MBC membership renewal \$25 paid, brings balance to \$577.75 BLO received a \$50 donation from Parkview Dental, expenses for prizes. Remaining balance of \$169.20.	
Coalition Accomplishments	Bringing Spanish-speaking CHW on board, broadening cultural perspective.	
	Subcommittee Updates:	

<p>Review Strategic Plan/ Action Plan</p>	<ul style="list-style-type: none"> • Coffective (<i>Whitney and Lindsay</i>) <ul style="list-style-type: none"> ○ First coaching call Wednesday 7/28. Additional call on 8/2. • Educational/Materials Outreach (<i>Joanne, Jenny, Brianne, Meg, Dixie, Jill</i>) <ul style="list-style-type: none"> ○  JWesley-Best Investment.doc ○  JWesley - Skin to Skin Campaign.doc • BLO/WBW (<i>Jill, Jayme, Joanne, Meg, Lois, Nicole, Brittany</i>) <ul style="list-style-type: none"> ○ Goodie bags are filled; some items will need to be added the morning of the event. ○ Prizes purchased include teething necklace, car seat/nursing cover, water bottle, backpack/diaper bag. ○ United Way – Imagination Library slips ○ Moms Like You ordered ice packs to donate • Marketing (<i>Jenny, Jill, Jayme, Lois</i>) <ul style="list-style-type: none"> ○ Display: no updates ○ Tents: Look at doing an annual (Spring) mailing about tents to local Chambers and individuals that organize city celebrations. ○ Technology: no updates 	<p>August meeting wrap up BLO subcommittee with event recap and sign thank-you cards. Transition subcommittee to event planning.</p>
<p>Partner Sharing</p>	<p>Public Health</p> <ul style="list-style-type: none"> • Sibley still moving towards reopening WIC in September. • Meeker continues to transition to hybrid work model. • McLeod using hybrid work model. PPNB program received \$2,800 grant for supplies. 	

	<p>Meeker Memorial</p> <ul style="list-style-type: none"> • Back to in person. Helping coordinate lactation space for Meeker County fair. Claimed a bulletin board by the elevator; will be posting information there. OB is moving to the same floor as the lactation clinic so looking forward to improved signage. Birth rates were down last month. <p>GRH no updates/not present Hutchinson Health no updates/not present Moms Like You/BF Peer</p> <ul style="list-style-type: none"> • Meeting Thursday during WBW. Purchased contributions for the BLO event. Continue to meet in person the 3rd Saturday each month in Hutch. <p>WIC</p> <ul style="list-style-type: none"> • Waivers have been extended so phone appointments continue; some agencies choosing to offer in-person appointments as an option. <p>NFP</p> <ul style="list-style-type: none"> • Welcome, Crystal! Sharing BLO event with clients. 	
<p>MN Breastfeeding Coalition</p>	<p>MBC YouTube Page “Know Your Rights” videos for breastfeeding in the workplace. Available in English, Spanish, Hmong, and Somali.</p> <p>MBC Events Page Added our BLO event</p> <p>MN Department of Labor and Industry created brochures for Employee Rights in the Workplace for Pregnant and Breastfeeding moms</p> <p>English Spanish</p>	
<p>Upcoming Trainings</p>	<p>Great Lakes Breastfeeding Webinars Free monthly education</p>	

	<p>Breastfeeding LA</p> <p>U.S. Breastfeeding Committee</p> <p>Supporting the Family's Breastfeeding Journey Thursday September 23rd 6:30-8:30pm & 24th 8am-4pm. Wadena, MN</p> <p>Community Health Workers as Infant Feeding Advisors recorded trainings from MBC</p> <p>MN Department of Labor and Industry "Workplace Provisions for Supporting Breastfeeding Families" August 5th at 10am or 12th at 11am.</p> <p>FREE Gold Lactation "When Evidence and Empathy Aren't Enough: Changing Your Lactation Practice to Boost Client Success" August 3rd 11am</p>	
<p>Outreach</p>	<p>Meeker County Fair: Community member donated their ice house to use for Rock-N-Rest. MMH donating materials/supplies.</p> <p>McLeod County Fair: Nicole will continue communication with B&B Sports about available inventory, otherwise will be in curtained area in commercial building.</p> <p>Sibley County Fair: Permanent space in fair office.</p>	
<p>Fundraising</p>	<p>Usborne Cards for a Cause for Event--\$30 for a box of 30 cards, variety of cards/themed boxes. Organizations receive \$13 back from each box sold. Fundraiser is open for 2-3 weeks, bulk order is shipped to organization and they disperse the orders.</p>	<p>Jayne talk to Julie S. in Meeker about funds/501c3</p>

Future Meeting Dates	4th Friday every month, 10:30am August 27 th meeting cancelled September 24 th October 22 nd November/December combined TBD	
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	