



## Crow River Area Breastfeeding Coalition

February 26<sup>th</sup>, 2021

10:30am

Zoom

Present: Lois P. (NFP), Whitney N. (Sibley), Jessica R. (MMS CHS WIC), Jayme K. (McLeod), Nicole M. (McLeod), Dixie J. (NFP), Brianne N. (BF Peer), Meg S. (BF Peer), Lindsay H. (MMS CHS WIC), Joanne W. (Meeker Memorial), Jenny C. (Meeker), Jill Y. (community/BLO)

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions	<a href="#">Join Zoom Meeting</a> Dial by your location <a href="#">+1 312 626 6799</a> US (Chicago) Meeting ID: 922 3409 8403 Passcode: 817121	
Approval of January Annual Meeting Minutes	Motion to approve: Lindsay 2 <sup>nd</sup> : Lois and Jayme  Minutes on website are up to date.	
Financial Update	No update	Whitney: Reconcile local tracking sheet with account.
Coalition Accomplishments		Complete Year In Review document

**Strategic Plan/ Action Plan**

**CRABC goals for 2021:**

- By December 31<sup>st</sup>, 2021, have at least 12 community partners registered/linked on Coffective to strengthen the online resource guide.
  - Subcommittee: Lindsay and Whitney
    - Hospitals: **GRH, Hutch Health**, Meeker Memorial, Ridgeview, Olivia Hospital, New Ulm Medical Center
    - 3 doulas: **Julia Aho**, Bonded by the Womb, Tiny Crow Doulas
    - Family Home Visiting for each County
    - NFP (contact Lacey)
    - **WIC** clinic for each County
    - General Public Health offices for each County
- Throughout 2021, provide regular outreach with materials targeting different populations (hospitals, daycares, schools, community, employers, etc.)
  - Subcommittee: Jenny, Joanne, Brianne, Meg, Dixie, Jill
    - Joanne has various materials that can be used for outreach/education.
    - Input from community is appreciated so we are targeting areas we see a need.
    - “Did You Know?” or “Have You Heard” materials/campaigns
    - Translate materials into Spanish to reach our Hispanic population (SMART goal?)
- BLO planning subcommittee: Jill, Jayme, Joanne, Meg, Lois

Future goal:

Local data gathering/survey to evaluate different aspects of breastfeeding/birth centers. What insight can

Please email Joanne with ideas about outreach campaign materials (common breastfeeding myths you hear about, breastfeeding facts that you feel should be heard, etc.)

	<p>our moms give us? What hospital did you choose? Why? Was skin-to-skin supported? What resources are lacking in your area?</p>	
<p>Documents</p>	<p>Motion to update operating procedures with minor changes to verbage: Joanne 2<sup>nd</sup>: Jill MBC is restructuring to a different leadership model so we will wait to make any changes to our structure.</p> <p>Changes to resource guide were presented.</p>	<p>Update Operating Procedures on website.</p> <p>Add Tiny Crow Doulas to resource guide. Add info for MN Breastmilk Bank for Babies milk donation. Add these suggestions and send to our email list for approval at next meeting.</p>
<p>Future Meeting Dates</p>	<p>4<sup>th</sup> Friday every month, 10:30am</p> <p>March 26<sup>th</sup> April 23<sup>rd</sup> May 28<sup>th</sup> June 25<sup>th</sup> July 23<sup>rd</sup> August 27<sup>th</sup> September 24<sup>th</sup> October 22<sup>nd</sup> November/December combined TBD</p> <p>Due to COVID19, certain months may be cancelled based on availability.</p>	
<p>Respectfully Submitted:</p>	<p>Whitney Nelson, RN, PHN, CLC</p>	