



Crow River Area Breastfeeding Coalition

December 7th, 2020 9:00am



Zoom

Present: Jenny C. (Meeker), Whitney N. (Sibley), Nicole M. (McLeod), Meg S. (Peer BF), Lois P. (NFP), Lindsay H. (MMS CHS WIC), Joanne W. (Meeker Memorial), Dixie J. (NFP)

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of October Minutes	Motion by Jenny 2 nd by Whitney	
Financial Update	<p>\$50 BLO donation has been made leaving \$273.62 in BLO account</p> <p>Remaining SEED money dollars (\$1,000) will be returned to MBC as COVID has made it difficult to pursue outpatient lactation clinics at this time, hospital staff are focused on COVID response.</p>	Jenny to work with Julie S. to get money returned.
Coalition Accomplishments	Fundraiser (social media interaction)	Joanne will write something up about the outpatient lactation clinic established in Olivia.

<p>Review Strategic Plan/ Action Plan</p>	<p>Annual meeting in January per bylaws. Strategic planning will occur and we will try to set goals for 2021.</p> <p>Goal for 2021—Designate certain months for engagement/targeting (school nurses, certain businesses, etc.)</p>	
<p>Partner Sharing</p>	<p>Public Health</p> <ul style="list-style-type: none"> • Meeker—Shared Your Guide to Breastfeeding • McLeod—Completed 8 virtual PPNB visits October-November. They have started including the above resource in their education packets. Explained contactless weight check process. • Sibley—Has 2- 13x26 tents, could possibly be available for events in the future. Have multiple complex families/babies being monitored right now. Busy planning for flu vaccination clinics. <p>Meeker Memorial—Joanne is doing mostly virtual visits from home. Will allow a support person in the room for in-person visit if they are compliant with masks.</p> <p>GRH—not present.</p> <p>Hutch Health—Had staff attend MBC Hospital Summit</p> <p>Moms Like You/BF Peers—Brienne is on boarded all the way and she has clients assigned to her. Looking into maybe expanding on the twice a month meetings to being weekly. Both peers have professional Facebook pages (Meg Peer counselor and Brienne Peer Counselor). A Moms Like You Facebook page is being started. Feel free to direct clients to either or both of these resources.</p>	<p>Please be brainstorming ideas as to how the coalition can better support all organizations involved!</p> <p>Resource to be shared with expecting moms! Will be posted on CRABC page “resource” tab.</p> <div style="display: flex; justify-content: space-around; align-items: center;"> <div style="text-align: center;">  breastfeeding-goal-english.docx </div> <div style="text-align: center;">  breastfeeding-goal-spanish.docx </div> </div>

	<p>Received two donations and are looking to expand on the services offered to moms.</p> <p>WIC—There have been access issues for clients due to being unable to order online WIC items.</p> <p>NFP—Enrollment continues to be difficult.</p>	
MN Breastfeeding Coalition	<p>Annual Meeting Update—MBC partnered with the Community Health Worker Alliance to host 3 trainings for CHW's on breastfeeding. Recorded webinars can be found HERE</p> <p>There was a financial update and strategic planning. Small groups were formed to discuss what support local coalitions need most or appreciate most from MBC. Recording of annual meeting can be found HERE</p> <p>Received information/feedback on CRABC from statewide MBC survey—this will be shared in January at the annual meeting, we can use this information for planning 2021</p>	
Upcoming Trainings	<p>SAVE THE DATE January 21st, 2021 Winter Workshop-- Policy, Laws, and Ethics: Breastfeeding Friendly Environments</p> <p>Great Lakes Breastfeeding Webinars are released for on-demand viewing 3rd Tuesday every month.</p> <p>California Breastfeeding Coalition hosts regular online trainings.</p>	
Outreach		

	<p>No update from Coffective/Community Match. Lindsay has a meeting on December 18th and would like to present at upcoming coalition meeting with hospitals present.</p> <p>Center for Inclusive Childcare—Jill/Jenny</p>	
Fundraising	<p>Deck the Halls DIY will reach out to figure out next steps.</p> <p>We don't have any expenses at this time. Before next fundraiser, have monetary goals so promote the fundraiser "We are raising money for...."</p> <p>Would like to keep it local if doing a fundraiser like this in the future.</p> <ul style="list-style-type: none"> • The Paint Factory in Hutchinson • L.louise in Dassel 	
Future Meeting Dates	<p>Discussed 2021 Meeting Schedule</p> <p>2021 meetings will be held on the 4th Friday of each month at 10:30am. Please note this change of time!</p> <p>January 22nd ANNUAL MEETING February 26th March 26th April 23rd May 28th June 25th July 23rd August 27th September 24th October 22nd November/December combined TBD</p>	<p>Whitney to email 2021 meeting schedule to Rose Anderson for CHS use.</p>

	Due to COVID19, certain months may be cancelled based on availability.	
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	