



Crow River Area Breastfeeding Coalition

January 22nd, 2021 10:30am

Annual Meeting via Zoom

Present: Whitney N. (Sibley), Jill Y. (community), Jenny C. (Meeker), Jayme K. (McLeod), Lois P. (NFP), Meg S. (BF Peer), Nicole M. (McLeod), Dixie J. (NFP), Joanne W. (Meeker Memorial), Brianne (BF Peer), Lindsay H. (MMS CHS WIC), Brittany B. (McLeod), Hannah H. (nursing student), Michelle L. (nursing student).

Mission: Collaborate with local health departments, WIC, healthcare, businesses, and community members to protect, support, and promote breastfeeding.

Vision: Provide a clear and consistent message through the community about breastfeeding resources and support.

Topic	Discussion/Plan	Action/Do/Follow up
Welcome and Introductions		
Approval of December Minutes	Motion by Brianne Second by Joanne	Whitney to have website updated and archive 2020 minutes.
Financial Update	<ul style="list-style-type: none"> • Return \$1,000 back to MBC from SEED money. Was sent and MBC has confirmed they received the money. • \$160 check from DIY fundraiser 	Reconcile local tracking with CHS account.
Coalition Accomplishments	<p>We are working on a Year in Review handout and will have it ready by our next meeting. Accomplishments to highlight from 2020:</p> <ul style="list-style-type: none"> • Applied for and received MBC SEED money grant \$1,500 to establish outpatient lactation clinics. Assisted in purchasing feeding scale for a local clinic. 	

	<ul style="list-style-type: none"> • Adapted to virtual meetings and members/organizations continued to provide services locally • 1 McLeod Daycare was recognized as Breastfeeding Friendly by MDH • Partnered with Deck the Halls DIY for an at home DIY fundraiser • Coalition member presented to “Center for Inclusive Childcare” about Breastfeeding Friendly Child Care • Virtual Big Latch On event reached 11.8k people, 121 responses to actual event, 24 “latches” <p>Although we decided to return \$1,000 of the MBC seed money, the work will continue. MBC has offered to work with Joanne to create a lactation toolkit for billing/coding, and MBC will publish it when it is completed.</p>	
Annual Business	<p>Review Operating Procedures</p> <p>Officers—Motion to nominate Whitney and Jenny to continue co-chair role. Second by Joanne.</p> <p>Reviewed 2020 Strategic Plan/ Action Plan</p> <p>Update resource guide/brochure</p>	<p>Minor changes to operating procedures. Whitney will make changes to vote on at next meeting.</p> <p>Look into using MBC “job descriptions” for CRABC officers.</p> <p>Whitney will look at revising/updating resource guide. Include local doulas, remove specific pump sites/info. Please send any updates/changes you have</p>

		for your organization for the resource guide!
Strategic Planning/Goal setting for 2021	<p>Shared MBC survey for our local area to assist in goal planning</p> <p>Goals suggested previously:</p> <ul style="list-style-type: none"> • Monthly themes highlighting different organizations to increase involvement (i.e. one month we focus on daycares, one month we focus on schools, etc.) <ul style="list-style-type: none"> ◦ Subcommittee • Collective partners • Interpreter/Community Health Worker presence to have more diversity 	Send out MBC survey summaries with minutes. One summary is for CRABC, one is for MBC.
Future Meeting Dates	<p>4th Friday every month, 10:30am</p> <p>February 26th</p> <p>March 26th</p> <p>April 23rd</p> <p>May 28th</p> <p>June 25th</p> <p>July 23rd</p> <p>August 27th</p> <p>September 24th</p> <p>October 22nd</p> <p>November/December combined TBD</p> <p>Due to COVID19, certain months may be cancelled based on availability.</p>	We will meet in February to set our official goals for 2021.
Respectfully Submitted:	Whitney Nelson, RN, PHN, CLC	